

REGISTER
NOW!

RECRUITING IN A CHANGING ENVIRONMENT

17 NOVEMBER 2020 10.00–16.00 hrs

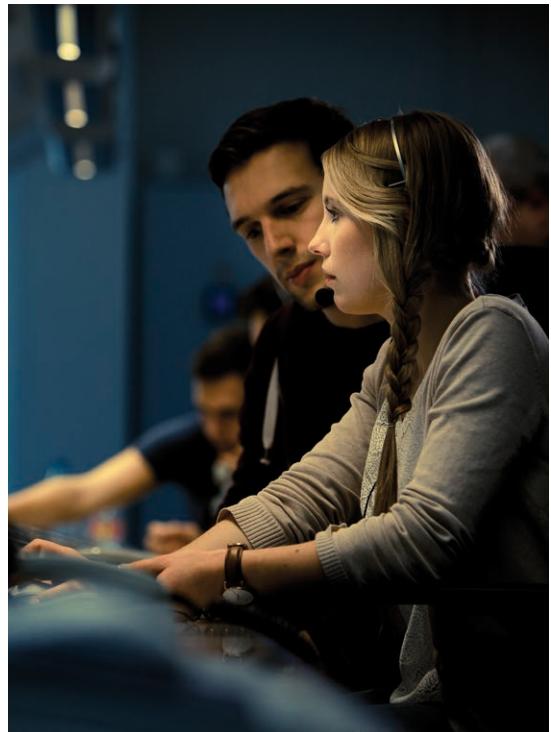


You are invited to attend the interFAB online conference on recruitment of the future generation of air traffic control professionals hosted by FABEC on 17 November 2020. The one-day conference will explore ways of encouraging a new generation to follow a career in air traffic control and will share expert opinion from across the industry. COVID-19 has added to recruitment challenges by reducing job security and lessening the prospect of high rewards.

At the same time high-tech industries continue to attract a rising share of digital talent, undermining air traffic control industry efforts to replace an ageing workforce. Avoiding the controller shortfall that occurred after the 2009 recession calls for close examination of recruitment techniques and target groups in order to attract young and able recruits into the profession in the post-COVID-19 environment.

“The conference reviews current methods and shares expert opinion on recruitment practices for the future air traffic control workplace.”

The conference examines different current employer branding trends and recruitment strategies used by air navigation service providers (ANSPs) and shares lessons learned from across the industry. It takes an in-depth look at programmes and techniques that different ANSPs are developing to reach specific target groups and looks at different media platforms. Keynote speakers from outside the industry will share their expertise in human resource management. The topics include young candidates' career expectations before and after COVID-19, and the values attached to sustainability and ethical behaviour and how this contributes to building a strong employer brand. Finally, delegates will hear first-hand from a student about their recruitment experience.



AIMS OF THE CONFERENCE

Air traffic control training is characterised by high cost and long lead times, which makes recruitment especially important to ensuring suitable students apply to join the industry. However, attracting young talent to the business has become more challenging as rival industries compete for similar skills. Aviation is falling behind emerging, fast-moving sectors in attracting new entrants and risks losing its appeal against a growing number of career alternatives. The issue is compounded by the need to bring new digital skill sets to air traffic control operations, and to counter negative environmental sentiment.

The conference examines different current employer branding trends and recruitment strategies used by air navigation service providers (ANSPs) and shares lessons learned from across the industry. It takes an in-depth look at programmes and techniques that different ANSPs are developing to reach specific target groups and looks at different media platforms. Keynote speakers from outside the industry will share their expertise in human resource management. The topics include young candidates' career expectations before and after COVID-19, and the values attached to sustainability and ethical behaviour and how this contributes to building a strong employer brand. Finally, delegates will hear first-hand from a student about their recruitment experience.

Attracting young IT expertise and digital talent into air traffic control will help to build Europe's Digital Sky initiative and manage future traffic growth. The conference provides a forum to learn about best practise and potential employer branding and recruitment strategies.

REGISTRATION

The conference features presentations and open discussions to encourage the exchange of views across different industry sectors. Attendance is free of charge.

For registration please go to FABEC.eu

IMPRESSIONUM

Editor: FABEC ComCell
Design: Publum SA
Status: September 2020
www.FABEC.eu
© photo: Fabec

