Why should Training Organizations engage into Digital Transformation?

FABEC Training Seminar 2019
ATM Training for the Digital Generation

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Digital Transformation: What for?

Why

How

What
Why should MY Training Organization engage into Digital Transformation?

- Because Digital is everywhere nowadays
- Because the others are already in it
- Because the Z Generation is coming
- Because it’s fun
- Because it’s in the air / it’s cool
Six value creation drivers

- Transform the teaching strategy
- Capture new market shares
- Optimize costs
- Enhance visibility of the training offer
- Grant access to the knowledge for all
- Build and strengthen strong partnerships
Flipped Conference

You talk... I listen
Build up your insight!

Think of one idea supporting one of the following value creation drivers:

- Transform the training strategy
- Capture new market shares
- Optimize costs
- Build/strengthen partnerships

ONE sentence of SEVEN words max

5 minutes
Share your thoughts

Share your thoughts and insights on the Wall

padlet.com/enac/fabec

1. Tap on the + button on YOUR column
2. Enter your idea then tap on POST
Review the proposals

Refresh the web page and grant Likes

⏰ 5 minutes
Conditions for success

Building a digital strategy VS Thinking of your global strategy in a digital world

Build upon an efficient, reliable, user centric Information System

Steer a change management plan to accompany the staff’s change in posture
USER

CENTRICITY

DIGITAL

TRANSFORMATION